



For Immediate Release

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Earth Day Festival 2013 Announces Stage Schedules, Exhibitors, and Just-Added Highlights

To view a press release with the complete list of activities taking place prior to and during the Earth Day Festival — [click here](#).

Santa Barbara, CA, April 10, 2013 – The Community Environmental Council (CEC) announces new highlights – as well as the schedules for the Main Stage and two mini-stages -- at CEC’s 2013 Santa Barbara Earth Day Festival at **Alameda Park on Saturday, April 20** from 11 a.m. to 7 p.m. and **Sunday, April 21** from 11 a.m. to 6 p.m.

CEC hosts the annual event – which is FREE for attendees – in partnership with LoaTree, New Noise Media Group, Oniracom, and Plus One Events.

The festival includes over 200 exhibitors in 8 zones across the park: Bike Valet, Public Square, Sports & Recreation, Eco Marketplace, Green Car Show, Live Green, Kids Corner, and Social Media Lounge. For details on activities taking place in all 8 zones, [click here](#). For a just-released **list of exhibitors** that have registered to participate, [click here](#).

New highlights added this week include:

- Get a sneak peak at a new electric vehicle that won’t be on sale until this summer – the **2014 Chevrolet Spark EV** – in the Earth Day Green Car Show.
- A **14-foot “wave” made of 6,000 single-use plastic bottles** – the amount thrown away in the U.S. every four seconds – will be on display at the Doppler booth in the Sports & Rec zone. Also, in an effort to minimize single-use plastic, festival-goers are asked to bring their own water bottle. Refill stations are being offered by Klean Kanteen and the Water Monster.
- Save the Mermaids – a group of ocean-loving ambassadors – will host **“Mimosas with the Mermaids”** on Sunday 4/21 in the festival beer garden from 11 a.m. to 1 p.m.
- **Pianos on State** will provide three pianos throughout the festival. Anyone is welcome to sit down and play, so keep an ear out for amateur and professional pop-up performances.
- Elected officials will hold office hours in the Public Square:
 - U.S. Congresswoman Lois Capps (Sat. 4/20 at 3 p.m.)
 - State Senator Hannah-Beth Jackson (Sun. 4/21 at noon)
 - State Assemblymember Das Williams (Sun. 4/21 at 1 p.m.)

- County Supervisors Salud Carbajal and Doreen Farr (Sat. 4/20 at 2 p.m.) and Janet Wolf (Sat. 4/20 at 4 p.m.)
- Goleta Mayor Roger Aceves (Sat. 4/20 at noon) and Santa Barbara Mayor Helene Schneider (Sat. 4/20 at 1:30 p.m.)
- Santa Barbara City councilmembers Cathy Murillo (Sun. 4/21 at 3 p.m.) and Bendy White (Sat. 4/20 at 11 a.m.).

Volunteers Needed

CEC is looking for approximately 100 more volunteers to reach the target 300 volunteers needed to produce Earth Day Festival. Three-hour shifts are available for festival build out, load-in, exhibitor management and more. Event organizers are reaching out to high schools students seeking community service hours, corporate volunteer teams, and individuals looking to support a good cause. For details go to <http://sbearthday.org/volunteers>.

Highlights will stream on Live website

As details are announced, the best way to get the most updated information – including schedules, maps, and stories -- is to go to:

- Twitter (@SBEarthday, <http://www.twitter.com/sbearthday>)
- Facebook (<http://www.facebook.com/sbearthday>)
- CEC's festival website (www.sbearthday.org) – including a mobile website (<http://m.sbearthday.org/>)
- A live website that will stream activity at the event on April 20-21 (live.sbearthday.org)

2 Mini-Stages located in Live Green and Kids Corner:

The full schedules for the mini-stages are now online at <http://santabarbaraeearthday2013.sched.org/>

- **Live Green Harvest Stage** features presentations on seed saving, rolling sustainable sushi, mixing specialty drinks from “Farm to Bar,” and more.
- **Kids Corner Stage** features interactive eco-rap, games, environmental education, and musical performances.

Earth Day Main Stage:

See below for the full lineup on the bio-diesel powered Main Stage, presented by New Noise Music Foundation. The schedule is also online at <http://santabarbaraeearthday2013.sched.org/> and in the Earth Day Festival Guide (published in the *Santa Barbara Independent* on Thursday, April 18).

Earth Day - Main Stage schedule

Saturday, April 20

11:15am - *Jamey Geston*

Groove to a '60s throwback sound with an organic mix of indie blended into a folksy beat with a pinch of acoustic pop.

12:00pm - *Blue Suns*

Check out indie surf rock with a vintage feel and mellow, modern touch.

12:45pm - *Owen Plant*

Chill out to introspective guitar acoustics reminiscent of both James Taylor and Jason Mraz, with an occasional Jamaican twist.

1:30pm - *The Gallery*

Pep up the afternoon with hook-laden rock songs combining a mix of mainstream appeal and professionalism with indie cred and likability.

2:00pm - *Santa Barbara Dance Arts*

Get lost in a series of five student dance pieces: Heal The World, Rhianna, Clap it Up, Still Hot, and For the Ratchets.

2:15pm - *The Easy Leaves*

Stretch your understanding of Americana music with the modern acoustic sound of this diverse set of flailing rockers, gospel skeptics, and country outlaws.

2:45pm - *Van Jones 2013 Environmental Hero Award*

Presented by Geoff Green on behalf of Community Environmental Council and the Fund for Santa Barbara.

3:45pm - *Indian Trading Furs* Dance to an eclectic mix of energetic, uplifting folk ballads with rock roots and soaring melodies.

4:45pm - *Dante Elephante*

Jam along with this local indie surf pop quartet.

5:45pm - *Mad Caddies*

Indulge in pure, unfiltered fun that evokes memories of the Clash, the Police, and Sublime through a blend of roots reggae, punk rock, and even some dixieland/bluegrass.

Earth Day - Main Stage schedule

Sunday, April 21

11:00am - *Yoga Soup*

Asana your way into a great Earth Day with moves designed to lift the spirit and invigorate every fiber of being.

11:45am - *Hoop Tosses with Aya*

Learn how to gracefully toss your hoop in the air and incorporate it into your current flow.

12:15pm *Capoeira*

Get your heart pumping with the acrobatic rhythms of dance and martial arts.

1:30pm - *Vibes!*

Thrill to the acoustic finesse of Crane Country Day School's 22-piece xylophone/marimba touring ensemble.

2:00pm - *Bill Nye*

2013 Environmental Hero Award

Presented by Assemblymember Das Williams on behalf of CEC.

2:30pm - *Pilot Touhill*

Capture the essence of reggae with catchy songs and soulful melodies that retain a modern pop songwriting style held down with electronic drum beats.

3:15pm - *The Fire Department*

Move to the upbeat grooves of a five-piece funk, rock, soul, and reggae band.

4:15pm - *One Drop*

Embrace the spirit of classic roots reggae and dub music with a calculated blend of R&B, pop, and rock subtleties inspired by Steel Pulse, Gregory Isaacs, and The Police.

5:15pm - *Afrolicious*

Dance, sweat, and feel good all over to end the festival on a high note.

About the Community Environmental Council:

Since 1970, the Community Environmental Council (CEC) has led the Santa Barbara region – and at times California and the nation – in creative solutions to some of the toughest environmental problems. Today CEC is focused on eliminating the use of fossil fuels in the Central Coast region in one generation – Fossil Free by '33.

For more information on CEC:

- Find CEC on the web at www.cecsb.org
- Like CEC on Facebook at www.facebook.com/cecsb
- Follow CEC on Twitter @CECSB and on Instagram @CEC_SB
- Call CEC at 805-963-0583 ext. 100.

For more information on CEC's Earth Day Festival:

- Find Earth Day on the web at www.SBEarthDay.org, or the mobile site, <http://m.sbeearthday.org/>
- Tune into the latest festival happenings on April 20-21 at live.SBEarthDay.org
- Like "Santa Barbara Earth Day" on Facebook, www.facebook.com/sbeearthday
- Follow the event on Twitter @SBEarthday and on Instagram @SB_EarthDay
- Call CEC at 805-963-0583 ext. 100.

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