



FOR IMMEDIATE RELEASE: April 16, 2012

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Come Car Free to Earth Day this Weekend and Win Prizes!

CEC's Festival is April 21 and 22 at Alameda Park

SANTA BARBARA, Calif.— The Community Environmental Council (CEC) and Santa Barbara Car Free announced today a special initiative encouraging car-free attendance at the Earth Day Festival this Saturday April 21 and Sunday April 22 at Alameda Park. People arriving car free (on bike, on foot or by bus or train or other car-free transportation) will receive a free Clif Bar or Raw Revolution Bar on entering the Park, and can enter to win prizes at the Santa Barbara Car Free booth in Bike World.

The Grand Prize is round-trip tickets for two including roomette accommodations from Santa Barbara to Portland or Seattle on the Amtrak Coast Starlight® - amazing views and meals included. Other prizes include: eight pairs of roundtrip tickets on the Amtrak Pacific Surfliner®, which travels from San Diego to San Luis Obispo; eight pairs of passes to the Santa Barbara Maritime Museum; a daytrip to Los Angeles (roundtrip) for two on May 10 on Santa Barbara Airbus (visiting museums, Farmers Market, and more), 10-ride passes from Santa Barbara Metropolitan Transit District (MTD), and a private city tour for two from Dee Tours.

“Start your celebration of Earth Day by leaving the car at home,” said Mary Byrd, Manager of the Santa Barbara Car Free project at the Santa Barbara County Air Pollution Control District. For a little extra inspiration, the City of Santa Barbara this year sponsored a humorous video promoting taking MTD to Earth Day (<https://vimeo.com/40253852>).

Anyone coming by bike is asked to enter from the corner of Micheltorena and Anacapa, where they will receive VIP treatment at the Bike Valet, where bike and gear will be secure thanks to the Santa Barbara Bicycle Coalition and the CylceMAYnia crew. The largest organized group of riders will win \$250 to give to the charity of their choice, and individual bicyclists can enter to win prizes like a set of bike racks from Old Man Mountain. Adjacent to the Bike Valet is Bike World, where skilled volunteers will help riders with DIY bike repair. BiciCentro will run the DIY bike shop, with assistance from REI's Bike Techs and Santa Barbara Middle School's Bike Monkeys.

For more information on the Car Free initiative, see www.santabarbaracarfree.org/earthday.htm. For more information on the Santa Barbara Earth Day Festival, see www.sbearthday.org. Santa Barbara Car Free is a cooperative partnership founded and led since 1998 by the Santa Barbara County Air Pollution Control District.