



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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“Revenge of the Electric Car” on Wed., Oct. 5 **The Story of the Global Resurgence of Electric Cars**

A Documentary Film & Car Show Benefiting The Sustainability Project

The Sustainability Project is offering a public preview of the box-office film “Revenge of the Electric Car” on **Wednesday, October 5 at 7:00 pm, in the Marjorie Luke Theatre** at Santa Barbara Junior High. The major event sponsors are the Community Environmental Council, Livinggreen and MarBorg Industries.

This new film by Chris Paine, director of “Who Killed the Electric Car,” goes behind closed doors at Nissan, GM, and Tesla to get the story of the global competition to produce the best new models and dominate the growing market for electric vehicles. *Esquire* magazine says, “(Revenge) is distinguished by its unguarded access to GM’s Bob Lutz, Nissan’s Carlos Ghosn, and Tesla’s Elon Musk – three colorful super-villains who might save the planet.” View the movie trailer at: www.revengeoftheelectriccar.com

Prior to the showing, **at 5:30 pm** the Community Environmental Council will host a free electric car show, featuring the Nissan Leaf, Chevrolet Volt, and Tesla Roadster. The Mobile Café will be on site selling nutritious food, and local businesses and organizations will provide informational displays in the theatre lobby.

Following the film, **at about 8:30 pm**, a panel of local electric vehicle (EV) experts and owners will join director Paine for a discussion about the benefits and difficulties of EV ownership and the future of the EV industry. “So many people are doing innovative things,” Paine said. “We’re reporting on big car companies, independent startups, and converters, and we’re tying EV’s into renewable energy.”

For admission to the film and panel discussion, the suggested donation is \$10 in advance or \$15 at the door. Admission to the car show and information booths is free. To purchase tickets visit: www.sustainabilityproject.org

Event Sponsors: Community Environmental Council, Livinggreen, MarBorg Industries, AIA Santa Barbara, Allen Associates, Fund for Santa Barbara, Green Building Alliance, REC Solar, SB County APCD, Southern California Edison, Sun Pacific Solar, and USGBC-C4.

Event Supporters: Hayward Lumber, John D. Kelley Architect, Movegreen, Opus 1 Mobile Recording, Peikert Group Architects, QigongSB.com, SegwayOfSB.com, Santa Barbara Motorsports, Santa Barbara Outfitters, Tecolote Books, Thompson-Naylor Architects, Westmont College, and WELDesign. This event is supported in part by The Marjorie Luke Theatre's Dreier Family Rent Subsidy Fund.

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